

DISCOVER NEW WAYS TO

**STRENGTHEN
YOUR
VISION AND
LEADERSHIP**

7 Articles Curated To Guide You

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Anchors of Effective Leadership

Almost every four years introduces the platform for a new argument of what it truly means to be a leader. This is based on political grounds as many nations have the opportunity to retain their leaders or select a new set of leaders.

True as that may be, leadership is not a prerogative ideology that depends on the shuffle of government leaders or organizational executives. Leadership in its most transparent form and expression is all about communication, creating connections and guiding change.

Change is intentionally placed last on that list because without effective communication and connections that matter with all key stakeholders of a vision or an organizational structure and goal, change will be farfetched or almost impossible. This proves itself as you will discover when you study how and why nations, organizations and individuals struggle or thrive.

To lead is to communicate and connect. To communicate and connect is to be human and it is a noble responsibility we all have to live up to daily.

What Do You See?

For every true expression of leadership or a visionary project, there always will be times when challenges tend to overshadow the strength of progress.

At such times, a vital key to unlock the door of continued effort that yields sustainable progress and attainment of desired results is vision.

Having a vision that overrides overwhelming challenges isn't the exclusive responsibility of the CEO or the sole proprietor, it is a shared burden of purpose, intentionality and values that every team member have to bear if sustainable progress must be made and desired results attained.

To win at whatever noble goal you have, there has to be an understanding that though vision is first birth by one person, it isn't meant to forever be developed by one person. It is a team sport and it should be played that way.

Google, Microsoft, Apple Inc. and many other thriving organizations have echoed this underlying truth but the question remains, 'what do *you* see?'

Influencing Attitudes and Determining Outcomes

You don't change people by attacking their attitude. You make that attempt by primarily influencing their mindset, how they see things and how they interpret what they see and think. Only then can their response to situations (attitude) change.

As you pursue your visionary goals, there are many variations of your attitude that you may need to alter, they may not out-rightly be negative attitudes but they may not be well suitable for the path of leadership you seek to take.

Leading yourself to more noble heights of excellence and success as well as leading others requires constant change, improvement and an attitude check. For in all instances, attitude will always determine outcomes.

Objectivity, Possibility and

Excellence

Mediocrity has a way of solidifying ignorance and stifling objectivity to what's possible beyond what a person may have ever experienced.

With this in mind, certain questions are pertinent. How do we rightly choose what goals to invest in per time? How do we know which team member will be able to interpret to a high degree of accuracy a certain vision? By what means should we express visionary goals, key performance indicators and a projects' essence to stakeholders?

Mediocrity sure has a way of solidifying ignorance and stifling objectivity to what's possible beyond what a person may have ever experienced. To this end, it is important to always remember that for every decision making process or corporate communication exercise, there has to be an intentional attempt to bypass the limitations of mediocrity however it chooses to play out itself.

All Things Improvable

If leadership models can be improved on, if products and services can be improved on, to what extent should we be tasked with the responsibility to improve the people who lead and others who create the products and services?

There is the concern that not everyone has a high level of objectivity to learn new techniques, principles and models. It is also understandable that not everyone has developed the ability to be teachable nor the aptness for growth. This explains one major reason why people lose their jobs during retrenchment and others get promoted.

Despite this chasm, from a leader's point of view, teaching, training and developmental materials and resources should consistently be improved on to eliminate the growth gap in leadership, in quality of products and services and for those who create and oversee them.

Measuring Development of the Mind

As a person with a vision or a leadership position, you have either heard or told others “develop your mind”.

In an actual sense, what does that really mean? In an attempt to develop one’s mind, both on an individual level and on an organizational level, how do we measure such development?

Here are key indicators to always look out for:

1. What are you now willing to *stop* doing?
2. What are you now willing to *start* doing?
3. What do you need to do *less* of?
4. What do you need to do *more* of?

Developing your mind increases your level of objectivity, your height of focus, your strength of character and dynamism of strategy.

Attitude is first a state of mind before it matures to an action or series of actions then a way of life.

Developing one’s mind can be measured and it should be measured for the state of one’s mind dictates attitude which in turn determines outcomes. The process is predictable!

The Dynamism of Focus

What is the most important and dynamic variable of any organization? The products? Its Services? Or the people?

Wherever an organization's primary focus is, in that path will a ripple effect be created that either inspires and directs growth or cripples progress.

It is a universal principle that applies to individuals as much as it applies to organizations. For where focus goes, energy flows.

Guide your focus for the measure of it you can protect is what will direct your growth or cripple your progress.

About the Author

Victory Bassey is a visionary at his core. A speaker, and leadership trainer helping Change Makers and leaders to effectively guide change.

He is the founder of [Book2Readers](#), a company that trains authors, provide a market for books and help readers access books that ensures productivity and growth.

Victory has spoken at conferences, taught at seminars and workshops, co-led a TEDx host team and has served on the executive board of various for-profit and non-for-profit organizations.

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